

Performance Management Policy

1. Objective

At Mowi, we strive to create and maintain a safe and healthy working environment where employees are engaged, motivated, and offered an opportunity to develop. This policy established the global fundamentals of performance management assessment at all Mowi business units, in an effort to facilitate structured feedback, to form a foundation for performance-based incentives and to define opportunities and improvement potential for employees, managers, and the company.

Performance management assessment is an evaluation of employee's achievements, contributions, competencies, and development opportunities over a set period. The purpose is to align employee development with company objectives.

Our end goal is to ensure employee engagement and performance while aligning with company objectives.

2. Risk and Opportunities

Performance management can improve employee performance by aligning individual goals with organizational objectives, leading to better productivity and engagement. Regular feedback can help employees feel valued, motivated, and supportive of skill development, which can enhance retention. Performance management can also provide data for better decision-making, such as promotions or succession planning, and fosters a culture of accountability and continuous improvement.

However, risks include employee demotivation if the process is perceived as unfair or biased. Traditional performance management can be time-consuming and may lose its effectiveness if follow-up on feedback is lacking. Employees and managers might resist changes, especially if the system is complex or poorly implemented.



3. Governance and Implementation

3.1 Roles and Responsibilities

Local Managing Director is responsible for implementing Mowi Performance Management Policy.

The HR Manager of each Business Unit is responsible for ensuring the implementation of the performance management process, making appraisal forms accessible, and ensuring that all managers carry out performance appraisals with their employees.

3.2 Governance and Monitoring Process

Group Management defines and approves the performance management assessment policy and scope on an annual basis. The policy is to be implemented globally.

4. Scope

This policy applies to all business units in Mowi. All employees and managers are required to understand and comply with this policy.

Our Performance Management targets are relevant to our internal stakeholders.

5. Actions

Performance management assessments occur annually, with a mid-term review. The assessment scope is determined annually, and should include the following elements:

1. Evaluation of previous year on performance and employee wellbeing
2. Evaluation of employee value standards
3. Evaluation of employee competency
4. Evaluation of future development – opportunities and development potentials
5. Align employee development with company objectives

6. The recommendation is that all employees have an individual development plan, which includes the development initiatives identified during the performance management process.
7. Mid-year evaluation – status of agreed development initiatives and performance goals with Company objectives

6. Targets and KPIs

Targets	KPIs
<ul style="list-style-type: none"> • 100% of all employees complete annual performance management process • Leadership Development >800 • Turnover < Industry average • Internal promotions > 800 	<ul style="list-style-type: none"> • Percentage of all employees complete annual performance management process • Number of employees participating in leadership development initiative annually • Number of employees leaving the company calculated into an annual turnover percentage • Number of employees with internal promotions annually

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