

Product Health and Nutrition Policy

As a global seafood producer, we recognise our responsibility and opportunity to contribute to nutritious food production.

Salmon is Mowi's core product, and recognized* as promoting overall health and well-being. Salmon provides protein and contains nutrients including vitamin B12, selenium, and the long-chain omega-3 fatty acids EPA and DHA. Any nutrition and health claims used in consumer communications shall comply with applicable market-specific requirements.

Our ambition is to increase access to nutritious salmon in the markets we serve. Progress will be assessed using defined business and nutrition-related indicators.

We support initiatives intended to improve access to nutritious food in selected communities and report annually on the activities carried out, and driving forward the UN's Sustainable Development Goals. In line with our vision, Mowi identifies the UN Sustainable Development Goals most relevant to its activities and reports on defined initiatives and indicators in its annual reporting.

In making this commitment, we pledge to regularly engage with the global community to share our progress, learn from others, and engage with relevant stakeholders, publish information on defined activities, and use feedback to review our approach.

Our Commitment:

PRODUCTION PRACTICES AND CONTROLS:

To implement and maintain defined aquaculture practices and controls in accordance with applicable legislation, Mowi requirements, and specified third-party certification standards where applicable.

AFFORDABILITY INITIATIVES:

To evaluate distribution and product initiatives intended to improve availability in selected markets and report on defined activities, where material.

STRATEGIC PARTNERSHIPS:

To continue partnering with retailers and customers across a diverse range of channels to support the availability of salmon and seafood products through selected retail and customer channels. By leveraging these relationships, we aim to improve product availability through the markets and channels in which we operate.

COMMUNITY COLLABORATION:

To collaborate with selected community organisations and stakeholders on initiatives intended to support access to nutritious food. We report the number and type of initiatives undertaken**, without implying measured health outcomes unless these have been assessed.

To engage with local communities (schools, elderly, hospitals, sport clubs etc.), governments, NGOs, and other stakeholders in establishing partnerships supporting defined food-donation, education or community activities.

TRANSPARENCY & REPORTING:

To report annually on defined nutrition-related initiatives, indicators, limitations and progress against established targets.

CONTINUOUS INNOVATION:

To invest in research and innovation that will lead to the development of products and solutions informed by applicable nutritional guidance, consumer needs and market-specific regulatory requirements.

NUTRITIONAL VALUES

To provide products with documented nutritional characteristics and to use nutrition and health claims only where the relevant product and wording meet applicable legal requirements.

Salmon is a source of protein, vitamins and minerals (including potassium, selenium and vitamin B12) and a source of long-chain Omega-3 fatty acids EPA and DHA.

Where health claims are made, Mowi uses authorised wording and applies the relevant conditions of use in the market concerned. The nutritional profile of our salmon is available in Mowi's Annual Report (Product section), [Nutritional facts Mowi Salmon Website](#)***

PRODUCT NUTRITION LABELLING

To label and market prepacked products in accordance with applicable requirements, including requirements governing nutrition, health, environmental and sustainability claims.

TRACEABILITY

Mowi maintains documented traceability systems for products within the scope of its operations and applicable regulatory requirements.

These systems are designed to support the identification and tracing of affected products during an incident and are tested periodically at processing sites. See more about our food safety policy at mowi.com.

Governance:

Managing Directors and the Group Management team have the responsibility for implementing this policy, and the best practices related to this policy.

Mowi's global Technical Food Safety & Quality Team are responsible for developing best practices and updating this policy.

March 2026

*Sources:

[FAO - State of World Fisheries and Aquaculture](#)

[FDA - Eating Fish: What Pregnant Women and Parents Should Know](#)

[EFSA - Scientific Opinion on health benefits of seafood \(fish and shellfish\) consumption](#)

[Harvard T.H. Chan School of Public Health - Fish: Friend or Foe?](#)

Weichselbaum E et al. Nutr Bull 2013; 38(2):128–177. Schwellenbach LJ et al. Innes J.K and Calder P.C Int. J. Mol. Sci. 2020;21, 1362.

U.S. Food and Drug Administration. Summary of qualified health claims subject to enforcement discretion. 2014. Available at: <https://regulatorydoctor.us/wp-content/uploads/2014/09/Summary-of-Qualified-Health-Claims-Subject-to-Enforcement-Discretion.pdf>. Last accessed January 2020.

Hibbeln JR et al. Prostaglandins Leukot Essent Fatty Acids 2019;151:14–36.

Pusceddu M.M et al. International Journal of Neuropsychopharmacology 2016; 19(12): 1-23. Akbar U et al. JCR: Journal of Clinical Rheumatology 2017 23;(6): 330-339

** In 2025, 93 events were arranged by Mowi to reach out to schools, elderly, hospitals, and other charity supports with our healthy products.

*** The majority of Mowi's product volume sold is fresh and bulk products. In 2025, in total 9 salt reduction initiatives were launched: 2 in the smoked salmon category, 6 in coated/breaded products and one in the sushi category. The salt

reduction levels from these new initiatives are from 10-70% reduction. These results support progress towards our target to reduce salt content in priority product categories while maintaining product quality and food safety